

SPEECH (SPEE)

SPEE 101 Principles of Speech Comm 3 Credit Hours

Course is designed to help students become better producers and consumers of oral communication in a diverse democratic society. Students will gain experience and confidence in fundamentals of effective speech writing, presentation, and criticism. Emphasis is placed on researching and selecting credible sources, integrating supporting material, rhetorical invention, audience analysis, speech organization, topic development, delivery skills, visual aids, and effective language.

SPEE 310 Interpersonal Communication 3 Credit Hours

Course adopts a discussion and activities-centered approach to understanding and applying principles and methods associated with successful interpersonal communication. Students will study and refine the communication of relationship in dyadic settings as it is influenced by cultural and gender differences. Non-verbal variables, listening, and assertive communication are just a few of the areas of discourse that will be studied in relationship to expanding cultural and gender awareness.

Prerequisite(s): SPEE 101

SPEE 320 Public Argument and Advocacy 3 Credit Hours

Students gain perspectives and experience as both critical consumers and informed producers of public discourse. Students will become familiar with basic theories of rhetorical action, engage in critical analysis of varied public arguments and rhetorical events, and prepare speeches of advocacy intended for both real and imagined audiences. (YR).

Prerequisite(s): SPEE 101

SPEE 330 Argumentation and Debate 3 Credit Hours

This course covers the logical and legal foundations of the argumentation process. Offers practical and theoretical experience in analysis, reasoning, case-building, evaluation of evidence, refutation, and cross-examination. (AY).

Prerequisite(s): SPEE 101

SPEE 340 Persuasion & Social Movements 3 Credit Hours

Course examines theories of persuasion by considering the interrelationship among social movements, the public sphere, and persuasive practices. Through lectures, discussions, and analysis of speeches and other persuasive artifacts, the course focuses on how citizens employ persuasive strategies and tactics to effect change in their community and society at large. Emphasis will be placed on case studies (both social movements and other persuasive enterprises) that illustrate the theory and practice of persuasion.

Prerequisite(s): SPEE 101

SPEE 399 Independent Studies in Speech 1 to 3 Credit Hours

Readings or analytical assignments in speech in accordance with the needs and interests of those enrolled and agreed upon by the student and advising instructor. (FW).

SPEE 430 Small Group Communication 3 Credit Hours

A survey of small group behavior from the perspectives of theory, research, and practice. Activities and discussion will emphasize skills in leadership, problem solving, policy making, and the development of consensus. Students cannot receive credit for both SPEE 430 and SPEE 530. (AY).

Prerequisite(s): SPEE 101

Restriction(s):

Cannot enroll if Class is Graduate

SPEE 442 20th Century Public Argument 3 Credit Hours

This class is a survey of American public address in the 20th century. Students will examine and critically analyze several of the most significant speeches and rhetorical movements of the last one hundred years. Through lectures, discussions, and analysis of speeches and other artifacts, we will focus on the relationship between rhetoric and history, and how theories of rhetorical action help us appreciate the role of discourse in the effective functioning of a democratic system. Students will learn to utilize several critical perspectives as a means of understanding both historical and contemporary political discourse. (W).

Prerequisite(s): SPEE 101

* An asterisk denotes that a course may be taken concurrently.

Frequency of Offering

The following abbreviations are used to denote the frequency of offering: (F) fall term; (W) winter term; (S) summer term; (F, W) fall and winter terms; (YR) once a year; (AY) alternating years; (OC) offered occasionally