INFORMATION SYSTEMS MANAGEMENT (ISM)

ISM 120  Bus Prob Solving w/ Comp Apps  3 Credit Hours
Full Course Title: Business Problem Solving with Computer Applications.
This course introduces students to business problems, processes, and professional practices with an emphasis on structuring and solving business problems using computer applications. Drawing on problems from a range of business disciplines such as accounting, finance, marketing, and operations management, students will define, model, and solve business problems using spreadsheet and database software. They will practice critical thinking and business communication through oral and written presentation of problem analysis and results. Credit cannot be given for ISM 120 and any of ITM 120, CIS 121, 122, 123.
(F,W,S)

ISM 301  Bus Application Programming  3 Credit Hours
This course is an introduction to basic concepts in computer programming with an emphasis on business applications. In the course, students will develop an understanding of fundamental programming logic and learn to use basic programming structures to solve business problems. Students are introduced to program development cycle and programming principles. The course covers principles of program design, programming structures, data types and structures, program testing, and debugging. Emphasis is placed on the implementation of programs with procedural structures, along with graphical user interfaces and event driven code. Upon completion, students should be able to design, code, test, and debug programs based on business requirement using a selected programming language. Credit cannot be given for both ISM 301, ITM 301 and MIS 301.

ISM 302  Object-Oriented Programming  3 Credit Hours
This course introduces the basic concepts of object-oriented programming with an emphasis on business applications. Students will develop an understanding of object-oriented modeling and learn to use object-oriented analysis and design techniques to solve simple business problems. Students are introduced to OOP application development methodology and environment. The course covers principles of object-oriented programming, objects and classes, abstract data types, implementation of inheritance and polymorphism, database access, and graphic user interfaces. Upon completion, students should be able to design, code, test, and debug programs based on business requirements using a selected object-oriented programming language. Credit cannot be given for both ISM 302, ITM 302 and MIS 302.
Prerequisite(s): ITM 301 or MIS 301 or ISM 301
Restriction(s):
Can enroll if Level is Undergraduate

ISM 303  iCreate: Mobile Apps  3 Credit Hours
In this course, the technologies of mobile computing are introduced. Prior knowledge of programming logic and object-oriented concepts are applied in building mobile applications. Topics include mobile development environment, user interface elements of a mobile device, gesture, location awareness, and file operations. Creative thinking and entrepreneurship are introduced and fostered via creating a student-initiated mobile application from idea to sale.
Prerequisite(s): ITM 301 or ISM 301
Restriction(s):
Can enroll if Level is Undergraduate

ISM 310  Info Systems in Management  3 Credit Hours
This course provides an overview of information systems in the business world. It presents an organizational view of how to use information technology to create competitive firms, manage global organizations, and provide useful products and services to customers. Topics include hardware, software, databases, telecommunications systems, the strategic use of information systems, the development of information systems, and social and ethical issues involved with information systems. Credit cannot be given for ITM 310, ISM 310 and MIS 310.
Restriction(s):
Can enroll if Class is Sophomore or Junior or Senior

ISM 311  Mgmt Information Sys Lab  1 Credit Hour
ISM 311 is a lab component of ISM 310. Students will complete weekly laboratory assignments to reinforce the concepts of ISM 310 to use information technology to solve business problems. In addition, the use of several common applications (e.g., Word, Excel, Access, and PowerPoint) will also be covered at the beginning to advanced levels.
Prerequisite(s): ITM 310* or ISM 310*
Restriction(s):
Can enroll if Class is Sophomore or Junior or Senior
Can enroll if College is Business

ISM 321  Database Systems I  3 Credit Hours
This course examines the processes and tools used to design and implement database systems in business. The goal of this course is to provide adequate technical detail while emphasizing the organizational and implementation issues relevant to the management of computerized data in an organizational environment. A class project involving the design and implementation of a database using a microcomputer database management system is performed. Topics include concepts of database systems, conceptual database design, logical database design, physical database design, database implementation, and data retrieval. Credit cannot be given for ISM 321, ITM 321, MIS 321 and CIS 421.
Prerequisite(s): ITM 310 or MIS 310 or ACC 380 or ISM 310

ISM 331  Info Systems Development  3 Credit Hours
This course provides a foundation in systems analysis and design concepts, methodologies, techniques, and tools. Students will learn to analyze an organizational problem, define user requirements, design an information system, and plan an implementation. Methodologies covered will include the traditional life cycle approach as well as newer methodologies such as object-oriented approach, joint applications development (JAD), and prototyping. A semester-long project gives students the opportunity to apply these techniques to a business problem. This project will use technologies such as a computer-aided software engineering (CASE) tool, a database management system (DBMS), or a fourth-generation language. Credit cannot be given for ISM 331, ITM 331 and MIS 331.
Prerequisite(s): ITM 310 or ISM 310 or MIS 310 or ACC 380 and (ITM 321 or MIS 321 or ISM 321*)
Restriction(s):
Can enroll if Level is Undergraduate

ISM 310  Info Systems in Management  3 Credit Hours
This course provides an overview of information systems in the business world. It presents an organizational view of how to use information technology to create competitive firms, manage global organizations, and provide useful products and services to customers. Topics include hardware, software, databases, telecommunications systems, the strategic use of information systems, the development of information systems, and social and ethical issues involved with information systems. Credit cannot be given for ITM 310, ISM 310 and MIS 310.
Restriction(s):
Can enroll if Class is Sophomore or Junior or Senior
ISM 311  Mgmt Information Sys Lab  1 Credit Hour
ISM 311 is a lab component of ISM 310. Students will complete weekly laboratory assignments to reinforce the concepts of ISM 310 to use information technology to solve business problems. In addition, the use of several common applications (e.g., Word, Excel, Access, and PowerPoint) will also be covered at the beginning to advanced levels.
Prerequisite(s): ITM 310* or ISM 310*
Restriction(s):
Can enroll if Class is Sophomore or Junior or Senior
Can enroll if College is Business
ISM 321  Database Systems I  3 Credit Hours
This course examines the processes and tools used to design and implement database systems in business. The goal of this course is to provide adequate technical detail while emphasizing the organizational and implementation issues relevant to the management of computerized data in an organizational environment. A class project involving the design and implementation of a database using a microcomputer database management system is performed. Topics include concepts of database systems, conceptual database design, logical database design, physical database design, database implementation, and data retrieval. Credit cannot be given for ISM 321, ITM 321, MIS 321 and CIS 421.
Prerequisite(s): ITM 310 or MIS 310 or ACC 380 or ISM 310
ISM 331  Info Systems Development  3 Credit Hours
This course provides a foundation in systems analysis and design concepts, methodologies, techniques, and tools. Students will learn to analyze an organizational problem, define user requirements, design an information system, and plan an implementation. Methodologies covered will include the traditional life cycle approach as well as newer methodologies such as object-oriented approach, joint applications development (JAD), and prototyping. A semester-long project gives students the opportunity to apply these techniques to a business problem. This project will use technologies such as a computer-aided software engineering (CASE) tool, a database management system (DBMS), or a fourth-generation language. Credit cannot be given for ISM 331, ITM 331 and MIS 331.
Prerequisite(s): ITM 310 or ISM 310 or MIS 310 or ACC 380 and (ITM 321 or MIS 321 or ISM 321*)
Restriction(s):
Can enroll if Level is Undergraduate
ISM 343 Social Network Analysis 3 Credit Hours
This course provides students an introduction to the study of social
networks and tools used to analyze such networks. The course will
focus on understanding the causes and consequences of the patterns
of relationships between individuals. Topics will include the small-world
puzzle (six degrees of separation), the strength of weak ties, the spread
of ideas through social networks, and related security applications. This
course will examine data analysis techniques used by social network
researchers and developers of social media websites. Concepts will be
applied both with software and at small-scale with manual calculation.
(F,W,S)
Prerequisite(s): ISM 310 or ITM 310
ISM 347 Information Visualization 3 Credit Hours
Full Course Title: Information Visualization: Business Insight via
Storytelling Information visualization has been used greatly in various
disciplines including media, business, and engineering. It is valuable
in helping people analyze and understand information to lead to better
solutions and decisions. This course will introduce students to the field
of information visualization via a hands-on approach. Readings and lectures
will provide an overview of the field. Students will learn visualization
design and evaluation principles and learn how to acquire, parse, and
analyze large datasets. Students will also learn tools and techniques for
visualizing multivariate, temporal, text-based, geospatial, hierarchical, and
network/graph-based data. (F,W,S)
Prerequisite(s): ITM 310 or ISM 310 or MIS 310 or ACC 380
ISM 351 Networking and Collab Comp 3 Credit Hours
This course provides an introduction to data communication, networks,
distributed processing and collaborative computing. The course will
study the technical and management aspects of computing networks
and distributed systems supporting a wide range of organizational
functions from organizational process to managerial strategic
decision making, from personal to group to organizational computing.
The applications of telecommunications in the work settings and
management issues of telecommunication will be addressed. The social
and organizational implications of the telecommunications technology
are also examined. Credit cannot be given for ISM 351, ITM 351 and
MIS 351.
Prerequisite(s): ITM 310 or ISM 310 or MIS 310 or ACC 380
ISM 371 IT Strategy: Disrupting Norms 3 Credit Hours
Full Course Title: IT Strategy: Disrupting Industry Norms, Practices,
and Structures: Businesses are in the early stages of an information
revolution whereby IT is transforming industries, generating whole
new human communities, creating new markets, and redefining basic
business models. These disruptions, driven by IT, are becoming more and
more common and have resulted in the emergence of new regulations,
behaviors, and norms. When IT disrupts an industry, the fundamentals of
the business models change in ways which are not immediately obvious.
The emphasis of this course is on managerial and industry issues with a
focus on the transformations of business models over the last ten years.
Throughout this course you will be exposed to how these changes in
business models are put into practice through specific features in the
technology. Topics include platform competition, network effects, pricing
models for digital goods, the sharing economy, the wisdom of crowds, the
long-tail effect, the social network perspective, and technology adoption.
(YR)
Prerequisite(s): ISM 310 or ITM 310 or MIS 310 or ACC 380
ISM 381 Info Systems Project Mgmt 3 Credit Hours
This course examines the management of information system projects in
business organizations as well as human and organizational reactions to
the changes brought about by new information systems. Topics include
project planning, project controls, project reporting, information system
projects and organizational changes, factors affecting project success
and failure, and project management software.
Prerequisite(s): ITM 310 or ISM 310 or MIS 310 or ACC 380
ISM 382 Advanced Computer Applications 3 Credit Hours
This is an advanced course in computer applications, decision
modeling, and business problem-solving. Topics will include Visual
Basic for Applications (VBA), pivot tables, user interfaces, and
application manipulation techniques for both spreadsheet and database
applications. Complex formulae will be introduced to enable students to
create sophisticated models for solving nested and complex business
problems. Credit cannot be given for ITM 382, ISM 382 and MIS 382.
Prerequisite(s): ITM 120 or ISM 120 or MIS 120 or ITM 311 or ACC 381 or
CIS 123
Restriction(s):
Can enroll if Level is Undergraduate
ISM 383 Info Technology Security 3 Credit Hours
This course provides a foundation of IT security, methodologies,
techniques, and tools. This course will cover both the managerial and
technical sides of IT security. Topics include: security costs and benefits,
information assets, security threats, network attacks, security planning,
incident response, disaster recovery, and training. Hands-on lab sessions,
interactive lectures, discussions, and guest speakers will be used
throughout the course.
Prerequisite(s): ITM 310 or ISM 310 or MIS 310 or ACC 380
ISM 387 Digital Security 3 Credit Hours
Full Title: Digital Security: Threat Prevention and Management The ability
to secure information within a modern enterprise-large or small-is a
growing challenge. Threats to information security are global, persistent,
and increasingly sophisticated. This course provides the practices and
methods currently used by information security professionals to manage
and secure an information environment. Topics includes security strategy
and policies, security operation center (SOC), network security, physical
security, malware countermeasures, operational systems security, risk
analysis and incident response practices. (F,W,S)
Prerequisite(s): ISM 383 or ISM 383
ISM 431 Database Systems II 3 Credit Hours
This capstone course will provide an opportunity for students to work as
a member of a project team on a complex, real-world information systems
project. The course examines the processes and tools used to develop,
implement and administer database systems in business. A class project
involving the development of a database using a client/server database
management system is performed. Project management methodologies and
tools used to manage complex information systems projects are also
applied in the course.
Prerequisite(s): ITM 321 or ISM 321 or MIS 321
ISM 491 Seminar: Manag Info Systems 3 Credit Hours
To provide students with an opportunity for intensive study in current
areas related to the research activities and/or professional activities of
faculty members. Permission of College of Business.
Restriction(s):
Can enroll if Class is Senior
ISM 492  Research: Manag Info Systems  3 Credit Hours
To provide the advanced student with the opportunity to undertake a research project under the supervision of a faculty member. At least two weeks prior to registration in the term when such a course is to be elected, an interested student must submit to the dean of the school a written request for permission to elect a research course, on a form available in the school office. The request will include a description of the proposed research project. The dean will review the proposal with faculty members to ascertain availability of relevant faculty supervision and to establish appropriate credit. Permission of College of Business.

Restriction(s):
Can enroll if Class is Senior