

# SUPPLY CHAIN MANAGEMENT

The major in Supply Chain Management provides students with opportunities for careers in e-business, startups, manufacturing, high tech, service and consulting companies. Supply Chain Management encompasses a set of approaches utilized to efficiently integrate suppliers, manufacturers, warehouses and stores so that merchandise is produced and distributed at the right quantities, to the right locations, and at the right time, in order to minimize system-wide costs while satisfying service level requirements. SCM is an interdisciplinary field that emphasizes cross-functional links and seeks to manage those links to enhance a company's competitive advantage.

In addition to major requirements, students must complete the BBA Degree Requirements ([http://catalog.umd.umich.edu/undergraduate/college-business/#BBA\\_Degree](http://catalog.umd.umich.edu/undergraduate/college-business/#BBA_Degree)).

## Dearborn Discovery Core (General Education)

All students must satisfy the University's Dearborn Discovery Core requirements ([http://catalog.umd.umich.edu/undergraduate/gen\\_ed\\_ddc/](http://catalog.umd.umich.edu/undergraduate/gen_ed_ddc/)), in addition to the requirements for the major.

## Major Requirements

Code	Title	Credit Hours
<b>Required</b>		
OM 460	Supply Chain Management	3
OM 465	Strategic Sourcing	3
OM 470	Analys & Desgn of Supply Chain	3
OM 475	Supply Chain Logistics Mgmt	3
OM 480	ERP in SCM	3
Select two courses from the following:		6
DS 310	Data Mining for Bus Intel	
HRM 305	Human Resource Policy/Admin	
ISM 382	Advanced Computer Applications	
MKT 436	Business to Business Marketing	
OM 472	Production Planning and Control	
OM 493	Research:Operations Management	
OM 483B	Supply Chain Management Case Study Analysis	
<b>Total Credit Hours</b>		<b>21</b>

## Supply Chain Management Minor

### Prerequisites

Code	Title	Credit Hours
------	-------	--------------

Courses in the minor may have additional prerequisites.

### Minor Requirements

Code	Title	Credit Hours
OM 300	Intro to Operations Management	3
OM 460	Supply Chain Management	3
Select three courses from the following:		9

OM 465	Strategic Sourcing
OM 470	Analys & Desgn of Supply Chain
OM 472	Production Planning and Control
OM 475	Supply Chain Logistics Mgmt
OM 480	ERP in SCM
OM 493	Research:Operations Management

**Total Credit Hours**

**15**

## Learning Goals

The following Learning Goals have been developed by the faculty in the College of Business. These goals describe what we want all of our students to know and be able to accomplish upon graduation.

1. Students will be knowledgeable about the business disciplines.
2. Students will be effective communicators.
3. Students will be effective team members.
4. Students will be competent in the application of technology.
5. Students are able to understand and integrate knowledge across diverse disciplines, cultures, and context.
6. Students will demonstrate critical thinking skills to solve business problems.

### OM 300 Intro to Operations Management 3 Credit Hours

Concerned with the strategic, tactical and short-term managerial issues relating to the efficient production of services and products. Examples of such issues are: manufacturing technology selection, facility location, strategic, tactical and operational planning and control and quality. (F.W.S)

**Prerequisite(s):** (MATH 104 or MATH 1040 or MATH 100 or MATH 1000 or MATH 105 or MATH 113 or MATH 115 or Math Placement with a score of 115) and (DS 301\* or DS 300\* or HHS 410\* or IMSE 317\* or STAT 305\* or STAT 325\* or ECON 305\* or MATH 325\* or PSYC 381\*)

**Restriction(s):**

Cannot enroll if Class is Freshman

### OM 460 Supply Chain Management 3 Credit Hours

This course explores the basic concepts of managing flow of materials in a typical enterprise supply chain. Students will examine a complete overview of material flow, for internal and external suppliers, to and from the enterprise.

**Prerequisite(s):** OM 300 or OM 400

**Restriction(s):**

Can enroll if Level is Undergraduate

### OM 465 Strategic Sourcing 3 Credit Hours

This course provides an in-depth analysis of the procurement process and supplier management with strong analysis placed on managing a supplier base for both products and services. Both theoretical and quantitative perspectives will be offered. In addition, topics will be addressed from strategic, financial and global perspectives.

**Prerequisite(s):** OM 300 or OM 400

**Restriction(s):**

Can enroll if Class is Sophomore or Junior or Senior

**OM 470 Analytics & Design of Supply Chains 3 Credit Hours**

This course aims to equip students with a comprehensive understanding of data-driven decision-making regarding the operations of a supply chain system by employing analytics approaches. The course focuses on the strategic role of supply chain management and design, guiding decisions through data to resolve significant supply chain problems and improve performance. (F, W).

**Prerequisite(s):** OM 300 or OM 400

**Restriction(s):**

Can enroll if Level is Undergraduate

**OM 472 Production Planning and Control 3 Credit Hours**

This course covers supply chain planning and control techniques used to efficiently manage the flow of materials and utilization of people and equipment to meet customer demand. Topics cover how information system algorithms support management decision making in areas such as Demand Management, Sales and Operations Planning, Master Production Scheduling, Capacity Planning, Production Activity Control and Distribution Requirements Planning.

**Prerequisite(s):** OM 300 or OM 400

**Restriction(s):**

Can enroll if Class is Junior or Senior

**OM 475 Supply Chain Logistics Mgmt 3 Credit Hours**

The overarching course objective is to develop an in-depth understanding of integrative managerial issues and challenges related to developing and implementing a firm's logistics strategy. Attention is directed to the logistical mission confronted by varied types of business organizations. Logistics is positioned as a value-adding process that achieves time and place synchronization of demand stimulation and operations fulfillment. Emphasis will be placed on challenges related to providing logistical support for procurement, manufacturing and market-distribution.

**Prerequisite(s):** OM 300 or OM 400

**Restriction(s):**

Can enroll if Level is Undergraduate

**OM 480 ERP in SCM 3 Credit Hours**

This course provides in-depth coverage of the role and value of enterprise resource planning (ERP) concepts in managing a supply chain. ERP is covered from the perspective of management, implementation teams and end-users. Students experience using a real ERP system and SAP, to manage a simulated business environment executing integrated end-to-end business processes in the areas of planning, procurement, production and sales. Approximately 99 of the 100 largest companies in the world are SAP customers.

**Prerequisite(s):** (OM 300 or OM 400) and (ISM 310 or ITM 310 or MIS 310)

**Restriction(s):**

Can enroll if Class is Freshman or Sophomore or Junior or Senior

**OM 483 Seminar: Operations Management 1 to 3 Credit Hours**

To provide students with an opportunity for intensive study in current selected areas related to the research activities and/or professional activities of faculty members. Permission of School of Management.

**Restriction(s):**

Can enroll if Class is Senior

Can enroll if College is Business

**OM 483B Supply Chain Management Case Study Analysis 3 Credit Hours**

The purpose of this experiential learning course is to teach students how to understand, analyze, and solve business case studies in the field of operations and supply chain management. The business case study is a powerful learning tool used in many business schools. In this course, we cover different approaches for effectively analyzing, discussing, and presenting business case studies. Topics include how to classify different types of cases and quickly establish a base of knowledge about a case. Strategies and templates for case analysis are covered in addition to how to persuasively present case-analytical solutions. Analysis and presentation of multiple business case studies are explored throughout the term. (OC).

**Prerequisite(s):** OM 300 and OM 460\*

**OM 493 Research:Operations Management 1 to 3 Credit Hours**

To provide the advanced student with the opportunity to undertake a research project under the supervision of a faculty member. At least two weeks prior to registration in the term when such a course is to be elected, an interested student must submit to the dean of the school a written request for permission to elect a research course, on a form available in the school office. The request will include a description of the proposed research project. The dean will review the proposal with faculty members to ascertain availability of relevant faculty supervision and to establish appropriate credit. Permission of College of Business.

**Restriction(s):**

Can enroll if Class is Senior

Can enroll if College is Business

\*An asterisk denotes that a course may be taken concurrently.

**Frequency of Offering**

The following abbreviations are used to denote the frequency of offering: (F) fall term; (W) winter term; (S) summer term; (F, W) fall and winter terms; (YR) once a year; (AY) alternating years; (OC) offered occasionally