

ENTREPRENEURSHIP

The Minor and Certificate in Entrepreneurship can complement any field of study.

Gain the tools and skills you need to familiarize yourself with tasks such as market assessment, capital formation, business planning, effective communication, staffing, systems design, financial planning and operations management. The minor and certificate focus on the research, planning, and strategies that are critical to start a new business, take over a family business, or quickly advance in your field. Both programs are open to all undergraduate students at UM-Dearborn.

Current UM-Dearborn undergraduate students:

- Open to anyone with a GPA of at least 2.0.
- Must declare the Entrepreneurship certificate by submitting the declaration of certificate form (<https://www.dropbox.com/s/w99jvwnavncm912/DECLARATION%20OF%20CERTIFICATE%20FORM-fillable.4.4.2021.pdf?dl=0>) to their academic unit office.

Goals of the Certificate

Goal 1: Students will apply a working knowledge of the principles of entrepreneurship to analysis and problem solving. Objectives: Students will be able to:

- 1a Creatively analyze the business environment for opportunities
- 1b Recognize problems and convert them into opportunities

Goal 2: Students will understand how to apply entrepreneurial techniques in an organizational setting. Objectives: Students will be able to:

- 2a Use the entrepreneurial mindset in various business settings
- 2b Apply the concepts of entrepreneurship in their chosen field of work

Goal 3: Students will gain an understanding of the steps that might take in their own entrepreneurial pursuits. Objectives: Students will be able to:

- 3a Identify local resources for starting their own entrepreneurial ventures

Entrepreneurship Minor

Prerequisite

Code	Title	Credit Hours
ENT 400	Entrepreneurial Thinking&Behav	3

Minor Requirements

Code	Title	Credit Hours
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Tier 1

Select two course (6 credits) from the following:		6
BPS 441	Small Business Management ¹	
ENT 401	New Venture Planning ²	
ENT 403	Social Entrepreneurship	

Tier 2

Select one course (3 credits) from the following:		3
ACC 439	Not-for-Profit Accounting	
ANTH 320	Culture and Global Business	
ANTH 325	Anth of Health and Environment	
BPS 441	Small Business Management	
CHE 401	CHE Methods	
COMM 360	Social Media for PR	
COMM 364	Writing for Civic Literacy	
COMM 460	Public Relations Campaigns	
ECON 325	Economics of Pov and Discrm	
EDB 422	Lead,Advoc, Admin Early Ch Prg	
EDC 442	EC: Fam/Sch/Comm Collaboration	
ENGL 467	Script-Writing Workshop	
ENGR 360	Design Thinking : Process, Method & Practice	
ENT 401	New Venture Planning	
ENT 403	Social Entrepreneurship	
EXPS 410	Multicult in School and Soc	
FIN 411	Financial Planning	
FIN 412	Retirement Planning	
HHS 350	Comm Organizing for Health	
HHS 404	Financing Health & Medical Sys	
HIST 3651	Women Leadership/Social Change	
HIST 3695	American City	
ISM 371	IT Strategy: Disrupting Norms	
MKT 434	Sales Mgmt & Personal Selling	
MKT 436	Business to Business Marketing	
MKT 471	Innovation, Entrepreneurship, and Creativity	
OB 401	Management Skills Development	
OB 403	Negotiation and Conflict Mgt	
POL 466	Politics&Policies Soc Welfare	
POL 484	Revitalizing Cities	

Required Capstone Activity

Select one course (3 credits) from the following:		3
BA 491	Business Experiential Learning	
ENT 403	Social Entrepreneurship ³	

Total Credit Hours 12

1

BPS 441 can satisfy either Tier 1 or Tier 2, but not both.

2

ENT 401 can satisfy either Tier 1 or Tier 2, but not both.

3

ENT 403 can satisfy only one of the following Tier 1 or Tier 2 or Required Capstone Activity. If ENT 403 is used to satisfy the Capstone requirement, then BPS 441 and ENT 401 must be elected to satisfy the Tier 1 requirement.

Certificate Requirements

The Certificate in Entrepreneurship requires 9 credits.

2 Entrepreneurship

Code	Title	Credit Hours
Select 3 courses from the following:		9
ENT 400	Entrepreneurial Thinking&Behav	
ENT 401	New Venture Planning	
ENT 402	Entrep, Corp Entrep & Society	
ENT 403	Social Entrepreneurship	
Total Credit Hours		9