

# HEALTH COMMUNICATION

The Health Communication Certificate offers students marketable skills in becoming better producers and consumers of messages related to health and wellness. By evaluating and producing health messages in interpersonal, organizational, community, intercultural, and mass/social media contexts, this certificate will help prepare students for various careers in health communication, medicine, and other health- and public health-related fields. It will also help you become a more effective patient and caregiver!

This certificate is open to all majors across campus.

## Program Goals

Students who successfully complete this Certificate program will be able to:

1. Explain how the exchange of health-related messages can affect health attitudes, beliefs, and behaviors; prevent disease; and promote wellness in multiple contexts and among diverse audiences.
2. Critically evaluate the quality of communication in health and illness contexts and apply this knowledge to become more effective participants in and providers of healthcare.
3. Demonstrate the ability to create effective oral, written, and digital health messages that target healthcare consumers, healthcare providers, and policymakers.

## NOTES:

Non degree seeking students can enroll in the program if they have completed a bachelor's degree or higher from an accredited college/university. There are no admission requirements for GPA or earned hours completed at UM-Dearborn for these students.

Non degree seeking students who do not have a bachelor's degree will not be admitted into the certificate program.

## Certificate Requirements

This certificate requires 16 credit hours.

Code	Title	Credit Hours
<b>Required core course:</b>		
COMM 365	Health Communication	4
<b>Select three or four courses from the following:</b>		<b>12</b>
ANTH 325	Anth of Health and Environment	
ANTH 415	Nutrition and Health	
COMM 300	Communication Research Methods	
COMM 398	Independent Studies-Comm	
COMM 400	Narrative and Identity	
COMM 465	Risk and Crisis Communication	
HHS 325	Death, Dying, and Bereavement	
HHS 350	Comm Organizing for Health	
HHS 380	Religion, Medicine, and Health	
HHS 415	Healthcare Administration	
HHS 442	Medical Ethics	
JASS 334	Science and Environmental Journalism	
PSYC 412	Psychology of Aging	

PSYC 427	Media Psychology
SPAN 231	Introductory and Survival Spanish for Healthcare Professionals

**Total Credit Hours** **16**

## Notes:

1. A maximum of twelve credit hours can simultaneously count toward the Health Communication Certificate and the student's major.
2. A maximum of one transfer course (three credit hours) can count for the Health Communication certificate by petition submitted to certificate faculty advisor.
3. Pass/Fail is not allowed
4. A minimum 2.0 GPA in the courses counting toward the Health Communication Certificate and minimum 2.0 cumulative GPA are required at the time of graduation and/or posting of the certificate.

The Health Communication Minor/Integrative Studies concentration offers students marketable skills in becoming better producers and consumers of messages related to health and wellness. By evaluating and producing health messages in interpersonal, organizational, community, intercultural, and mass/social media contexts, this minor/concentration will help prepare students for various careers in health communication, medicine, and other health- and public health-related fields. It will also help you become a more effective patient and caregiver!

## Program Goals

Students who successfully complete this minor/concentration program will be able to:

1. Explain how the exchange of health-related messages can affect health attitudes, beliefs, and behaviors; prevent disease; and promote wellness in multiple contexts and among diverse audiences.
2. Critically evaluate the quality of communication in health and illness contexts and apply this knowledge to become more effective participants in and providers of healthcare.
3. Demonstrate the ability to create effective oral, written, and digital health messages that target healthcare consumers, healthcare providers, and policymakers.

## Minor or Integrative Studies Concentration Requirements

The minor/concentration requires 16 credit hours of upper-level coursework

Code	Title	Credit Hours
<b>Required Core Course</b>		
COMM 365	Health Communication	4
<b>Elective Courses</b>		
<b>Select three or four courses from the following:</b>		<b>12</b>
ANTH 325	Anth of Health and Environment	
ANTH 415	Nutrition and Health	
COMM 300	Communication Research Methods	
COMM 398	Independent Studies-Comm	
COMM 400	Narrative and Identity	
COMM 465	Risk and Crisis Communication	
HHS 325	Death, Dying, and Bereavement	

HHS 350	Comm Organizing for Health
HHS 380	Religion, Medicine, and Health
HHS 415	Healthcare Administration
HHS 442	Medical Ethics
PSYC 412	Psychology of Aging
PSYC 427	Media Psychology

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<b>Total Credit Hours</b>	<b>16</b>
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- A minimum GPA of 2.0 is required for the minor/concentration. The GPA is based on all coursework required within the minor (excluding prerequisites).
- The use of transfer credit, field placements, internships, seminars, S/E graded courses, and independent study/research courses is limited to 3 credits in a 12 credit hour minor/concentration and 6 credits in a 15 credit hour and above minor/concentration.
- Courses within a minor/concentration cannot be taken as Pass/Fail (P/F)
- Minors requiring 12 credits may share one course with a major. Minors requiring 15 credits or more may share two courses with a major. This does not apply to concentrations for the Integrative Studies major.