

PROGRAM EVALUATION AND ASSESSMENT

The Master of Arts in Program Evaluation and Assessment is designed to prepare students for positions in assessment and evaluation particularly in educational settings or healthcare organizations. With an increasing emphasis on accountability, the demand for assessment and program evaluation is high in many fields. The curriculum will provide students with the knowledge and experience to 1: understand theories, issues, and approaches in assessment and program evaluation, 2: develop and administer formative and summative assessments and evaluation instruments, and 3: analyze and interpret assessment or evaluation results for evidence-based decision making. Students in this program will develop these skills and knowledge with a choice of a concentration in either *education* or *health*.

The UM-Dearborn MA in Program Evaluation and Assessment is differentiated from other Michigan institutions in that it uniquely combines assessment and program evaluation with a concentration in either education or health. The program will develop leaders who understand how issues of assessment and evaluation impact both schools and communities. Graduates will be equipped to handle the complexities of research design encountered in evaluations in institutional/organizational settings.

Program Goals

Graduates of the Master of Arts in Program Evaluation and Assessment program will become proficient in:

1. Designing and implementing formative and summative evaluations
2. Applying evaluation theory and diverse approaches in places of practice
3. Gathering, analyzing, interpreting, and using multiple data sources to make data-evidenced decisions
4. Understanding the types of requests from stakeholders in both formal and informal settings to know how to use a range of evaluation methods for assessing and furthering organizational goals

Admission Requirements

Students must submit the follow items with their application. The GRE is not required for admission to this program. The Office of International Affairs lists additional admission requirements for international students (https://umdearborn.edu/io_international-grad-adm/).

- Bachelor's degree from an accredited institution
- Official transcripts from all post-secondary institutions attended
- 3.0 GPA or higher on submitted transcripts
- Three professional letters of recommendation
- Statement of purpose

The university's academic policies for graduate students (<http://catalog.umd.umich.edu/academic-policies-graduate/>) apply.

Program Requirements

The Master of Arts in Program Evaluation and Assessment is a 30 credit hour degree program. A minimum cumulative GPA of B (3.0 on a 4.0

scale) must be maintained to continue enrollment in the program. The program requires successful completion of the following courses:

Code	Title	Credit Hours
Required Core Coursework (select courses for 18-19 credit hours)		
EDB 583	Program Evaluation	3
or HHS 506	Program Evaluation	
EDC 616	Needs Assessment	3
EDC 620	Survey Research and Design	3
EDK 500	Intro to Research in Education	3
EDK 623	Quantitative Research Methods	3-4
or HHS 510	Quantitative Research & Stats	
EDK 625	Qualitative Research Seminar	3
SELECT ONE AREA OF FOCUS		
Area of Focus: Education (select courses for 11-12 credit hours):		
EDC 505	Adult Lrning:Theory & Practice	3
EDC 545	Develop Assess of Young Child	3
EDC 555	Assmt: Sec Lang Learning K-12	2
EDC 556	Learning & Classrm Assessment	3
EDC 560	Rdg:Diag/Assessment Tech K-12	3
EDC 630	Portfolio and Performance	3
EDC 645	Transdisc Appr. Assess/Collab	3
EDN 503	Assessment of the Learner	3
OR		
Area of Focus: Health (select courses for 12 credit hours)		
HIT 500	Economics of Healthcare	3
HIT 510	Management of Healthcare Data	3
HIT 520	Clinical & Evidence Based Med	3
HHS 512	Principles of Epidemiology	3
HHS 556	Health Care and the Law	3
HHS 570	Information Science and Ethics	3
STAT 530	Applied Regression Analysis ¹	3

¹ STAT 530 requires an undergraduate course in statistics