

# DUAL DEGREE, MBA/MHSA

The College of Business at UM-Dearborn and the School of Public Health at UM-Ann Arbor offer a jointly administered dual degree program leading to the Master of Health Services Administration (MHSA) and the Master of Business Administration (MBA). This program takes advantage of many areas of overlap between the two curricula, and allows admitted students to receive both degrees simultaneously upon completion of 82 credit hours.

The MHSA focuses on the organization, financing, marketing, and management of health care institutions and the delivery of personal health services in the United States. The program prepares students for management careers in the unique environment of health care, including careers in health systems, hospital, clinic, and emergency services management. The MHSA degree is also appropriate for those seeking positions as planners, policy analysts, or consultants focusing on the financing, organization, quality and delivery of personal health services in either the public or the private sector.

The MBA offers a number of skills beyond the MHSA, including expanded coverage of finance, marketing, and strategies as practiced in industries other than health care. It is valuable to understand the management of for-profit corporations in health care, and it provides a broader foundation for senior management positions in all sectors.

Students may complete the MBA portion of the dual degree in evening courses at the Dearborn campus, on-line, or any combination of the two. (The MBA concentrations are optional, and most require a campus presence.) Students may enroll on a full- or part-time basis, but course availability is greatest during the fall and winter semesters. The MHSA portion of the program requires full-time enrollment and daytime courses at the Ann Arbor campus. Students must verify the curriculum for the MHSA portion of this dual-degree program with their program advisor in the School of Public Health at UM-Ann Arbor.

Students must apply and be admitted to the MBA and MHSA separately. Students already enrolled in either degree may apply for the second degree before completing one-half of their degree requirements. Admission to the MBA is rolling, and students may begin the program in September or January. May admission is also usually possible for part-time students. For detailed information about admission to the MHSA, see [sph.umich.edu/hmp/programs/mhsa.html](https://sph.umich.edu/hmp/programs/mhsa.html) (<https://sph.umich.edu/hmp/programs/mhsa.html>).

University of Michigan-Dearborn students who have been admitted to the program may take up to 6 graduate business credits during the final semester of their undergraduate program. Students must successfully complete their undergraduate degree before taking any additional graduate-level courses.

## MBA Program Goals and Objectives

Goal 1: Students will have an understanding of the core business disciplines and be able to apply this knowledge to global business situations.

Objectives: MBA students will:

- Demonstrate knowledge of disciplinary concepts, terminology, models, and perspectives.
- Identify business problems and apply appropriate solutions (problem-finding/problem-solving).

- Integrate knowledge across disciplinary areas (integrative thinking).
- Apply knowledge in a global environment.

Goal 2: Students will be effective communicators.

Objectives: MBA students will:

- Demonstrate an ability to effectively communicate in a manner that is typically required of a business professional.

Goal 3: Students will appreciate the importance of ethical/corporate social responsibility principles.

Objectives: MBA students will:

- Identify and explain alternative approaches to ethical/corporate social responsibility issues.

## MHSA Program Goals and Objectives

View the core competencies taught in the Master of Health Services Administration (<https://sph.umich.edu/hmp/programs/mhsa.html>) program.

## MBA/MHSA Admission Prerequisites

- Mathematics admission prerequisite
- GMAT/GRE admission prerequisite, unless applicant qualifies for the GMAT/GRE waiver
- Applicants must also meet admission requirements for the Master of Health Services Administration (<https://sph.umich.edu/hmp/programs/mhsa.html>)

## MBA/Master of Health Services Administration Admission Curriculum

Code	Title	Credit Hours
<b>MBA Core Courses</b>		
Required:		
ACC 505	Devel & Interp Financial Info	
BPS 516	Corporate Social Responsibility	
DS 520	Applied Statistical Modeling	
FIN 531	Fin Fundament & Value Creation	
MKT 515	Marketing Management	
Select one of the following courses:		3
OB 510	Organization Behavior	
HMB 616	Understanding Organizations <sup>1</sup>	
HMB 643	Individual and Group Behavior in Health Service Organizations <sup>1</sup>	
Select one of the following:		3
ISM 525	Computer and Info Systems	
HMP 665	Computer Information and Decision Support Systems in Health Care	
Select one of the following:		3
BE 530	Econ Analysis: Firm & Consumer	
HMP 660	Microeconomic Theory I <sup>1</sup>	
<b>MBA Applied Integrated Management (AIM)</b>		
International AIM Course:		
Select one course from:		3

BE 583	Global Econ: Crisis & Growth	
FIN 655	International Financial Mgt	
MKT 622	Global Marketing	
OB 610	Intrnatl Dimensions of Managmt	
AIM Capstone:		
BPS 535	Strategic Planning and Decision Making	
General AIM Courses:		
Select two courses from:		6
BA 605	Managerial Decision Making	
BA 607	Business Disruption in the Digital Age: Machine Learning, Platforms, and the Crowd	
BA 611	Organizational Dysfunction and Wealth Effects	
BA 616	Firm Value and Market Reactions	
BPS 585	Managing Strat Innov & Change	
<b>School of Public Health Courses</b>		
EHS 500	Principles of Envir Health Sci	
EPID 503	Strategies and Uses of Epidemiology	
HMP 600	The Health Services System I	
HMP 601	The Health Services System II	
HMP 606	Managerial Accounting for Health Care Administration <sup>2</sup>	
HMP 607	Corporate Finance for Health Care Administration <sup>3</sup>	
HMP 608	Health Care Accounting	
HMP 615	Introduction to Public Health Policy	
HMP 620	Professional Development	
HMP 660	Economics of Health Management and Policy I	
HMP 663	Economics of Health Management and Policy II	
Select one of the following courses:		3
HMP 603	Organization and Management of Health Care Systems	
HMP 604	Organization and Management of Health Advocacy and COMMunity-Based Non-profits	
Select one of the following courses:		3
HMP 652	Health Law	
HMP 653	Law and Public Health	
HMP 684	The Politics of Health Services Policy	
HMP 685	The Politics of Public Health Policy	
Select one of the following courses:		
BIO 503	Intro to Biostatistics	
BIO 553	Applied Biostatistics	
Select one of the following courses:		3
BIO 513	Application of Regression Analysis	
BIO 523	Biostatistical Analysis	
HMP 654	Operations Research and Control Systems	
Select one of the following:		3
HMP 664	Applied Health Policy Analysis	
HMP 682	Case Studies in Health Services Administration	
<b>Electives</b>		

Students may complete one of the available MBA concentrations (see Business Administration degree page) or choose electives from either the MHSA or MBA programs. Students must complete at least 46 credits of MHSA courses and at least 36 credits of MBA courses total.

<b>Total Credit Hours</b>	<b>82</b>
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Students who choose HMP 616, HMP 643, HMP 660, or HMP 665 must take additional MBA electives in order to reach the required minimum of 36 MBA credits.

2

Students taking HMP 606 may not enroll in the MBA course ACC 555.

3

Students taking HMP 607 may not enroll in the MBA course FIN 581.

## Breadth Requirements

- Complete AIM courses in at least 3 different disciplines.
- Complete no more than four AIM, MBA Concentration, and MBA Elective Courses (12 credits) in any single discipline.
- Complete graduate business courses in at least 5 different disciplines.
- No single course may be counted toward more than one requirement or concentration in the dual degree program.

Students may waive any or all of the MBA core courses if they have equivalent courses in an AACSB business program completed within the previous 10 years and have earned at least a 3.2 post-60 GPA (that is, your GPA in courses taken after your first 60 undergraduate credit hours). Students who do not meet these criteria may request to have their courses evaluated for MBA core course waiver credit at the time of admission. Students must have earned a B or better in equivalent courses as a part of a degree program completed within the previous 10 years.

Regardless of waiver credit granted, students must earn at least 36 credits in the MBA program and 46 credits in the MHSA program. In addition, up to 6 transfer credits for previous equivalent graduate coursework can be applied to the MBA if those credits have not been counted toward a degree.

Waivers and transfer credit are granted at the discretion of the program faculty.

Admission, advising, academic records, and student services for MBA courses in this dual degree program are handled by the College of Business Graduate Programs Office. Admission, advising, academic records, and student services for MHSA courses in this dual degree program are handled by the School of Public Health at UM-Ann Arbor. For more information on the MHSA portion of the program, please visit the School of Public Health website at [sph.umich.edu/hmp/programs/mhsa.html](https://sph.umich.edu/hmp/programs/mhsa.html) (<https://sph.umich.edu/hmp/programs/mhsa.html>). ([http://www.sph.umich.edu/hmp/programs/joint\\_degrees/mhsa-mba-dearborn.htm.html](http://www.sph.umich.edu/hmp/programs/joint_degrees/mhsa-mba-dearborn.htm.html))

**BA 605 Managerial Decision Making 3 Credit Hours**

This course covers the findings of research on behavioral decision making as they apply to managerial decision making. You will learn how the human mind works, what it is particularly good at and not so good at, and what the implications of this are for managerial decision making. The course will help you make better decisions and understand the potential shortcomings of the decisions made by your colleagues, competitors, collaborators, and customers. Topics include human cognition, overconfidence, heuristics and biases in decision making, bounded awareness, framing, preference reversal, motivational and emotional influences on decision making, escalation of commitment, expertise in decision making, and fairness and ethics in decision making. We will apply the research on behavioral decision making to a wide variety of problems in various domains of business, study how applications of information systems can mitigate limitations of the human mind, and apply our knowledge of the way the human mind works to develop an understanding of ways to improve managerial decision making. Students interested in careers in a wide variety of business professions will find the knowledge and skills gained in this course to be useful in their professional endeavors.

**Prerequisite(s):** BE 530 and (MIS 525 or ISM 525) and OB 510 and (DS 520 or IMSE 510 or IMSE 514)

**BA 690 Graduate Research 1 to 3 Credit Hours**

To provide masters candidates with the opportunity to undertake a research project under the supervision of a faculty member. The research topic is chosen by the student, in consultation with a faculty member in the appropriate discipline. Written approval must be obtained at least two weeks prior to registration on a form available in the Graduate Office. The request must include a comprehensive description of the proposed research project, as well as a time line for the project's completion.

**Restriction(s):**

Can enroll if Class is Graduate  
Can enroll if College is Business

**BA 691 Graduate Seminar 1 to 3 Credit Hours**

Topics Course. To provide masters candidates with an opportunity for study of selected advanced topics in particular fields. Topics vary. See Schedule of Classes for current offerings. May be elected more than once if topics differ.

**Prerequisite(s):** (MIS 525 or MIS 502) and (MKT 515 or MKT 610)

**Restriction(s):**

Can enroll if Class is Graduate

**BA 691A Graduate Seminar 3 Credit Hours**

Topic: The Internal Revenue Service. This course introduces the student to the structure, organization, practices and procedures of the Internal Revenue Service. The course is intended to give students an understanding of the organizational makeup of the Internal Revenue Service and the authority of its various employees. The different approaches to resolving tax controversies will be explored through the study of assigned readings and in-depth class discussions. The course will be conducted in a seminar-like fashion with each student expected to make significant contributions to class discussions. Attentiveness to news items affecting the area of federal tax procedures is expected, as well as conveyance to class of these newsworthy developments. This course is appropriate for MSA? Tax Concentration students.

\*An asterisk denotes that a course may be taken concurrently.

Frequency of Offering

The following abbreviations are used to denote the frequency of offering: (F) fall term; (W) winter term; (S) summer term; (F, W) fall and winter terms; (YR) once a year; (AY) alternating years; (OC) offered occasionally